

Membership

2023-2024

Linda Evans 5 Maple Lane, Greenbrier, Ar. (501) 269-0439 Email: revans123@windstream.net

"Standing Strong for Veterans"

"Banding Together for our Veterans"

Membership is the lifeblood of our organization. Without new and existing members, we would cease to exist. We use the words Invite, Include and Invest when talking about recruiting and retaining new members. This Program Year, I'd like to include Invite, Include and Invest while making our Membership Program fun for all members. Do you remember how much fun it was to go to the movies? Did you ever attend a movie premier? This year, we are going to incorporate movies into our Membership Program. Will you be the talent scout, director, cameraman or even a key grip? Every member is important to getting the job done.

Resources There are a ton of Membership resources for everyone to use. Check out MALTA Member Resources. It has everything you need to garner your potential new member. Just log in to MALTA and click on Member Resources, Membership. Everything you need is there for the picking. • VFW Auxiliary Applications • VFW Auxiliary Brochure Order Form • New Member Engagement Guide • New Member Orientation Checklist • New Member Packet • Retention Tools •

National Awards for Members:

1. Pin to each VFW and VFW Auxiliary member who recruits five (5) new members to the VFW Auxiliary from July 1, 2023, through May 31, 2024.
2. National Membership Achievement Award to each VFW and VFW Auxiliary member who recruits twenty(20) new members to the VFW Auxiliary from July 1, 2023, through May 31, 2024.
3. VFW Auxiliary Recruiter Drawing. Each VFW Auxiliary National Membership Achievement Award recipient will be entered into a drawing to receive a \$500 Visa Gift Card.

National Awards for Auxiliaries:

1. \$25 to each Auxiliary that reaches 98% Plus in Membership by March 31, 2024*.
2. \$25 to each Auxiliary that reaches 100% Plus in Membership by June 30, 2024*.
3. VFW Auxiliary Drawing. Each VFW Auxiliary that reaches 101% Plus by June 30, 2024* will be entered into a onetime drawing to receive \$500.

Department Awards for members:

*One new member, you will receive Department President Recruiter Award

Department Awards for Auxiliaries:

- *First 4 Auxiliaries reaches 98% in membership by August 20, 2023, receives \$50.00 Each.
- * Auxiliaries reaching 98% in membership by December 31, 2023, receives \$25.00.
- *Auxiliaries reaching 100% in membership by January 31, 2024, receives \$25.00.
- *Auxiliaries reaching 101% plus in membership by February 14, 2024; will be receive "STANDING STRONG" Special Award!

MEMBERSHIP

LINDA EVANS

5 Maple Lane

Greenbrier, Ar. 72058

DUE: NOVEMBER 15, 2023, AND APRIL 15, 2024

AUX# _____ CHAIRMAN _____ PHONE _____ GROUP _____

1. Did your Auxiliary utilize any of the Membership material/resources available in MALTA Member Resources? Which ones used?

2. Did your Auxiliary promote, participate, host or co-host with your VFW Post, activities regarding VFW and/or VFW Auxiliary education and membership recruitment?

3. Did your Auxiliary educate their members on the benefits of their membership? (Example: insurance plans, travel benefits, cancer grants, hearing plans, etc.)

4. Did your Auxiliary educate their members on the National Membership Program Awards?

5. How many Auxiliary members participated in any recruiting event on any level?

6. Recruiting: How many members in your Auxiliary recruited at least one new member?

7. Describe all your recruiting events. (Add additional paper)